## What is claimed is:

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- 1. A method for producing a transgenic, non-human animal overexpressing PDGF-C or an analog thereof, or a functional fragment of PDGF-C or an analog thereof, the method comprising the steps of:
- a) introducing a transgenic DNA into a cell of a non-human animal, said transgenic DNA comprising a polynucleotide sequence encoding for PDGF-C or an analog thereof, or a functional fragment of PDGF-C or an analog thereof;
- b) allowing said transgenic DNA to integrate into said cell;
- c) introducing said cell from step b) into a non-human animal; and
- d) allowing said cell from step c) to develop into a transgenic, non-human animal.
- 2. The method of claim 1, wherein said cell of step a) is the pronuclei of a fertilized oocyte and said introducing of step c) is implanting said fertilized oocyte into a pseudopregnant non-human animal.
- 3. The method of claim 1, wherein said cell of step a) is an embryonic stem cell; said integrating of step b) is integrating said DNA into the genomic DNA of said embryonic stem cell; and said introducing of step c) is introducing said embryonic stem cell into a developing embryo.
- 4. The method of claim 1, wherein said transgenic DNA is operably linked to a promoter.
- 5. The method of claim 4, wherein said promoter is selected from group consisting of: alpha-myosin heavy chain promoter, keratin K14 promoter, and insulin promoter.

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- 6. The method of claim 1, wherein said transgenic DNA is operably linked to an epitope-tag.
- 7. The method of claim 6, wherein said epitope tag is c-  $\operatorname{myc}$ .
- 8. The method of claim 1, wherein said transgenic DNA is operably linked to a marker sequence.
- 9. A transgenic, non-human animal produced by the method of claim 1.
- 10. An animal according to claim 9, wherein said animal is a rodent.
- 11. An animal according to claim 10, wherein said animal is a mouse.
- 12. A transgenic, non-human animal that is a descendant from an animal according to claim 9.
- 13. A transgenic, non-human animal that is a descendant from an animal according to claim 10.
- 14. A transgenic, non-human animal that is a descendant from an animal according to claim 11.
  - 15. A cell isolated from an animal according to claim 9.
  - 16. A cell isolated from an animal according to claim 10.
  - 17. A cell isolated from an animal according to claim 11.

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- 18. A fertilized oocyte containing transgenic DNA that encodes for PDGF-C or an analog thereof, or a functional fragment of PDGF-C or analog thereof.
- 19. An embryonic stem cell containing transgenic DNA that encodes for PDGF-C or an analog thereof, or a functional fragment or analog thereof.
- 20. A method for identifying a compound as a PDGF-C antagonist, said method comprising the steps of:

introducing said compound into a transgenic, non-human animal overexpressing PDGF-C or an analog thereof, or a functional fragment of PDGF-C or an analog thereof;

monitoring the biological activity of PDGF-C in said animal; and

identifying said compound as a PDGF-C antagonist where PDGF-C biological activity is inhibited.

- 21. The method of claim 20 wherein said monitoring step comprises comparing said transgenic, non-human animal with a wild-type non-human animal of the same species.
- 22. A method for identifying a compound as a PDGF-C antagonist, said method comprising the steps of:

introducing said compound into a cell isolated from a transgenic, non-human animal overexpressing PDGF-C or an analog thereof, or a functional fragment of PDGF-C or an analog thereof;

assaying the effect of said compound on said cell; and

identifying said compound as a PDGF-C antagonist where the PDGF-C biological activity of said cell is altered.

23. A method of screening a compound for inhibition of hypertrophy, comprising the steps of:

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administering a pharmaceutically active amount of said compound to a transgenic, non-human animal overexpressing PDGF-C or an analog thereof, or a functional fragment of PDGF-C or an analog thereof; and

monitoring the cardiac development of said animal; determining said compound inhibits hypertrophy where said cardiac development is normal.

24. A method of screening a compound for inhibition of fibrosis, comprising the steps of:

administering a pharmaceutically active amount of said compound to a transgenic, non-human animal overexpressing PDGF-C or an analog thereof, or a functional fragment of PDGF-C or an analog thereof; and

monitoring the cardiac development of said animal; determining said compound inhibits fibrosis where said cardiac development is normal.

72 kg